

# Privacy Policy

Welcome! This Privacy Policy governs the specific Internet website, application or other interactive service that includes an authorized link to this Privacy Policy and all other websites, applications and other interactive services you also use that are offered by Beato Goes To for use on mobile devices, tablets, personal computers and other devices, which includes the websites and online services listed.

By accessing any of the Beato Goes To Application, you are consenting to this Privacy Policy. This Privacy Policy describes what information the Beato Goes To Site collect from users, including children, when they visit the Beato Goes To Sites; how such information is used and stored; when such information may be disclosed to third parties; how users, parents, and guardians can control the use and disclosure of collected information; and how information is protected.

Our visitors' privacy is important to us, and we recognize the need to provide additional privacy protection for children on the Beato Goes To Sites permitting such visitors.

Our privacy practices are guided by the USA Children's Online Privacy Protection Act, as well as data privacy laws in the EU and other applicable countries. Younger visitors should always check with their parents or guardians before entering information on any website or mobile application and we encourage families to discuss their household guidelines regarding the online sharing of personal information.

## I. INFORMATION COLLECTION AND USE.

We may request or collect certain information when you visit the Beato Goes To Site. However, visitors are required to share only the information that is reasonably necessary to participate in the particular activity.

Registration Information: The information required to register varies by Site, but may include: (a) birth date; (b) gender; (c) country; (d) state; (e) zip code; (f) user name and password; (g) wireless telephone number; (h) email address; and (i) other profile information such as avatar preferences, communications preferences, and interests. If the Site either is directed to children under 13 or has actual knowledge that a user is under 13 years old, the child may be asked to provide his or her parent's or guardian's email address. For certain countries, visitors or their parents/guardians will receive an activation email and must follow the procedures or otherwise agree to the terms within

the activation email within a certain time period to activate the account; accounts not activated within that time period will be deleted.

Registration information is used to enable visitors to log into their accounts across different devices and platforms; take advantage of site offerings; respond to visitor's requests for products, services, and information; send communications to users in connection with their account; manage games; serve appropriate material; customize the content you see when you visit the Beato Goes To Sites and offer visitors special offers and promotions from Beato Goes To Sites.

Certain non-child-directed Sites may offer visitors opportunities to apply for certain programs or other employment, training or internship opportunities. To apply for any one of these opportunities, the applicant may be required to supply other pertinent personal information including, without limitation, full name, postal address, telephone number(s) and email address. Additional personal information and other information may be requested during the application process (but may not be required). Such submissions are also subject to the policies regarding such respective programs.

#### Social Platform Registrations and Social Media Plugins:

Some of the Beato Goes To Sites permit or require users who are at least 13 years old to register or log into their account via a social networking platform such as Login with Facebook or Twitter, or permit you to use social media plugins such as the Facebook "Like" or Google "+1" buttons. When you use these social networking platforms and plugins, your username and password for the services and other information available about you or collected from you on these services may be shared with us.

When you use social networking platforms and plugins, you share your information with them and their privacy policy applies to their collection, use, and disclosure of such information. In addition, they may be able to collect information about you, including your activity on the Beato Goes To Sites, and they may notify your connections on the social networking platform about your use of the Beato Goes To Sites. Such services may also employ unique identifiers, which allow your activity to be monitored across multiple websites for purposes of delivering more targeted advertising to you. For more information about logging into Facebook

Computer Information Collected by Us: When visitors come to a Site, we may automatically collect certain information from their computers or mobile devices, such as the type of computer operating system (e.g., Windows XP or Mac OS), the visitor's IP address, the web browser (e.g., Internet

Explorer, Safari, Chrome and Firefox), UDID (for certain mobile devices), information about the websites visited before and after visiting the Site, the web pages and advertisements viewed and links clicked on within the Mission: Sites, interactions with e-mail messages sent by a Site or the Viacom family of companies (e.g., links clicked on and whether the messages were opened or forwarded), information collected through the use of unique identifiers such as cookies (see below), information regarding the Internet service provider, and other standard server log information (“Computer Information”).

We may use cookies, web beacons, tokens or similar technologies (collectively referred to as “Tracking Technologies”) on the Beato Goes To Sites. “Cookies” (which may be html files, Flash files or other technology) are text files that help store user preferences and activity. “Web beacons” (also known as image tags, gif or web bugs) are small pieces of code used to collect advertising data, such as counting page views, promotion views or advertising responses. “Tokens” are unique persistent identifiers that are generated and sent from a server, such as Adobe’s Pass service, to a user’s device to identify an interaction session, such as the authentication for a user’s cable provider service, and which are usually stored as an HTTP cookie. The Site and/or third parties may use Tracking Technologies to collect Computer Information automatically as you browse the Site and the web.

Please note the following with respect to opting out of Tracking Technologies set by Third Party Advertising Service Providers and advertisers:

The opt-out tools discussed above are “cookie based.” This means that the tools rely on cookies to remember your choices with respect to the use of your information by the parties that offer you those choices. If you opt-out but then use the controls in your browser to delete all Tracking Technologies, you may have to opt-out again, a second time, in order to re-establish your opt-out preferences. Opt-outs are browser-specific. This means, for example, that if you opt out while using Internet Explorer 9, this choice will not affect the collection of information collected by Tracking Technologies when you use Mozilla Firefox on the same device. It also means that opting out on one device will not affect the collection of information by Tracking Technologies on other devices you may use to access the Beato Goes To Sites.

You also can prevent the use of certain Tracking Technologies (other than Flash cookies) on a particular device by using the controls in your Web browser. To do so, you must complete both of the following steps:

Delete existing Tracking Technologies through the “Internet Options” sub-option of the “Tools” menu

option of your browser or otherwise as directed by your browser's support feature; and Disable future Tracking Technologies by using the same browser controls. Additional information on disabling most Tracking Technologies may be available through your browser's support feature. (See the "help" section of your browser for more information.)

You may be able to set the device you use to access the Beato Goes To Sites to warn you each time a cookie or most other Tracking Technologies is being set (other than Flash cookies), or you can choose to turn off such warnings. This is done through your browser on the device you use to access the Beato Goes To Sites. Additional information on warnings and removal of warnings may be available through your browser's support feature.

Opting-out of, deleting, rejecting, disabling or turning off Third Party Advertising Service Providers' Tracking Technologies does not mean that you will no longer receive online ads. Opting-out of, deleting, rejecting, disabling or turning off Third Party Advertising Service Providers' Tracking Technologies only means that such ads will no longer be tailored to your specific viewing habits or interests, but you will continue to see ads on the Beato Goes To Sites.

PLEASE NOTE THAT THE USE AND STORAGE OF FLASH COOKIES TYPICALLY CANNOT BE CONTROLLED THROUGH YOUR BROWSER.

Do-Not-Track Signals and Similar Mechanisms. Some web browsers may transmit "do-not-track" signals to the websites with which the browser communicates. Because of differences in how web browsers incorporate and activate this feature, it is not always clear whether users intend for these signals to be transmitted, or whether they even are aware of them. There currently is disagreement, including among participants in the leading Internet standards-setting organization, concerning what, if anything, websites should do when they receive such signals.

We currently do not act in response to these signals, but, if and when a final standard is established and accepted, we may reassess how to respond to these signals. Instead, as set forth above, please see the link to the Self-Regulatory Principles for Online Behavioral Advertising program that we follow that offers you choice regarding Information collected for online behavioral advertising purposes and the browser cookie controls and other mechanisms described above in Section I(C).

Contests, Sweepstakes and Promotions: The Beato Goes To Sites may offer online contests, sweepstakes and promotions. To enter these contests, sweepstakes and promotions, you may be required to provide your first name and email address and/or additional information required for the management of the contest, sweepstakes or promotion. On sites that either are directed to children under 13 or where we have actual knowledge that a user is a child under 13, we may collect the

child's e-mail address to enter the child in the contest, sweepstakes or promotion, store such child's email address for the duration of the contest, sweepstakes or promotion, and use it for notification if he or she is the winner. For certain contests, sweepstakes or promotions on such sites, we may ask for the email address of the child's parent or guardian to inform the parent or guardian of his or her child's entry and give the parent or guardian the option to have the child's entry deleted.

Electronic Postcards and Messages: Some Beato Goes To Sites provide visitors the opportunity to send electronic postcards and "wish lists" of items they want to family or friends, which means we will send, on the visitor's behalf, email messages to family and/or friends. To do so, visitors must provide the email address of the recipient of such electronic postcards or email messages. Visitors must only provide email addresses of people who they know would be happy to receive such electronic postcards or email messages. Email addresses provided to us for this purpose are used solely to send the requested postcard or email message and are deleted from our system once the postcard or message is sent. In some cases, we may offer visitors an incentive (e.g., points to be used in an online game) for referring information about products to the visitor's family or friends. In such cases, we will comply with all applicable legal requirements. Please note that this feature may not be available to visitors in certain regions or countries.

Electronic Newsletters: Visitors can provide their email addresses to receive email newsletters and promotions from the Beato Goes To Sites. Visitors may change their preferences regarding emails at any time through the unsubscribe link in the newsletters or, for certain Beato Goes To Sites, by logging into and changing the preferences for their account.

When visitors to Beato Goes To Sites that are directed to children under 13 ask to receive our email newsletter(s), they will be asked to provide their first name, email address and the email address of their parent/guardian. We will send the child's parent/guardian a notification email informing them of the child's request to receive by email the newsletter on an ongoing basis and give the parent/guardian the option to have his or her child's information removed from our newsletter database. The link to remove the child's information will expire approximately 48 hours from the time it is sent, but at any time after receiving this notification email, the child's parent/guardian may request that we stop sending the child the newsletter(s) by following the "unsubscribe" instructions found at the end of any of the newsletter emails. Parents/guardians may at any time review any personally identifiable information collected online about their child. See section V(B) below. When a child provides a parent's/guardian's email address when signing up for newsletter(s), that email

address is used to send the notification email message and is subsequently deleted from our system.

**Interactive Features and Services:** Some of the Beato Goes To offer interactive features and services, such as message boards and comment boxes. For certain countries, on Beato Goes To that either are directed to children under 13 or when we have actual knowledge that a user is a child under 13 years old, we either will obtain the consent of the child's parent/guardian before allowing the child to use these interactive features and services or use reasonable technical measures to delete all or virtually all personal information from a child's postings before they are made public and delete such information from our records. We use the information collected through interactive features and services to enable you to participate in such features and services.

**Geolocation Information:** We may collect and store information about your geographic location, but we will only collect precise geolocation information sufficient to identify street name and name of a city or town on Beato Goes To Sites that either are directed to users over 13 or when we have actual knowledge that a user is over 13 years old and only if you enable your computer or mobile device to send us location information. You may be able to change the settings on your computer or mobile device to prevent it from providing us with such information. We use this information, for example, to enable visitors to take advantage of Site offerings; respond to visitor's requests for products, services, and information; manage games; customize the content visitors see when visiting the Beato Goes To Sites; and to offer visitors special offers and promotions from Beato Goes To Sites. By accepting this Privacy Policy and using the applicable Site, you hereby consent to the collection and storage of such geolocation information as described above.

**Financial Information:** We collect and use financial information, such as credit card numbers and security codes, for the limited purposes described below.

**Arcades:** Users who are of legal age to form a binding contract may purchase games available on the Beato Goes To Sites. Purchasing such games may require providing information to process the order including full name, billing and/or shipping addresses, billing address, email address, credit card number, control payment number, PIN, card security code, expiration date and/or a phone number. After successfully entering a valid credit card number/expiration date and completing the order process, an account is created. We use this information to process the order and to send order confirmations via email, as well as to send information about products and services of interest and

as otherwise required by law. If you make purchases using a pre-paid card, we will not require you to enter any personally identifiable information to complete your purchase.

**Consumer Products:** Certain of the Beato Goes To Sites provide pages and/or links to pages offering visitors who are of legal age to form a binding contract the opportunity to purchase consumer products (the “Shops”). To do so, visitors need to provide contact, shipping, billing and credit information. These pages may be hosted and operated by a third party that is independent and separate from the Beato Goes To Sites. This third party collects personal information about shop visitors and may share this information with us. We use this information to process the order and to send order confirmations via email, as well as to send information about products and services of interest and as otherwise required by law. Before providing information on these pages, we encourage you to review the posted privacy policies which govern such third party’s use of your information, as they may differ from ours.

**Virtual Items/Memberships:** Some of the Beato Goes To Sites may offer memberships, online subscriptions and/or virtual items for use in conjunction with the Beato Goes To Sites’ games. When you enter a transaction for a membership, subscription, virtual item or similar transaction, you may be asked to provide the credit card and/or billing information and email address. We will use this information to fulfill your specified requests, as well as to inform you about additional products or service opportunities and as otherwise required by law.

**Other Data Collection and Use.**

We collect search query information when visitors search for information on the Beato Goes To Sites. We also collect information from visitors when they contact us with questions and comments.

We may use this information, along with any of the other information described above, to (i) analyze use of the Beato Goes To and understand and improve our service offerings; (ii) prevent potentially prohibited or illegal activities; and (iii) for any other purposes disclosed to you at the time we collect your information or pursuant to your consent.

**DISCLOSURE TO THIRD PARTIES.**

We will not share your information with third parties for any purposes described below. In the U.S., parents of children under the age of 13 have the option of consenting to the collection and use of their child’s personal information without consenting to the disclosure of that information to certain third parties.

## Law Enforcement and Safety.

You acknowledge, consent, and agree to the extent legally permissible in your jurisdiction to allow us to access, preserve, and/or disclose the information we collect and/or content you provide to us (including information you may have posted on bulletin boards or internal site communication systems) to a law enforcement agency or other third parties if required to do so by law or with a good faith belief that such access, preservation, or disclosure is reasonably necessary to: (a) comply with legal process; (b) enforce the Terms of Use of the respective Beato Goes To Sites; (c) respond to claims that the content violates the rights of third parties; (d) respond to your requests for customer service; or (e) protect the rights, property, or personal safety of the owners of the Beato Goes To Sites, any user of the Sites, a third party or the general public. We also may disclose user information whenever we believe disclosure is necessary to limit our legal liability; to protect or defend our rights or property; or protect the safety, rights, or property of others.

## Agents.

Information collected through the Beato Goes To Sites may be transferred, disclosed or shared with third parties engaged by us to handle and deliver certain activities, such as message boards, sweepstakes and contests, e-cards, payment processing, newsletters, and advisory boards, and to perform other technical and processing functions, such as sending postal mail and email, maintaining data integrity, programming operations, user services or technology services. We may provide these third parties information collected as needed to perform their functions, but they are prohibited from using it for other purposes and specifically agree to maintain the confidentiality of such information. Some of these agents, such as payment processors, may request additional information during offering their services. Before you provide additional information to third party agents, we encourage visitors to review their privacy policies and information collection practices.

## III. INTERNATIONAL TRANSFER.

The Beato Goes To Sites are designed for and targeted to U.S. audiences and are governed by and operated in accordance with the laws of the U.S. While users from countries other than the U.S. may access certain of the Beato Goes To Sites, we make no representation that the Beato Goes To Sites are operated in accordance with the laws or regulations of, or governed by, other nations.

If you are located outside of the U.S., the EEA and Switzerland, you use this Site at your own risk and initiative and you, not us, are responsible for compliance with any applicable local and national

laws. Please be aware that any personal information and other information you provide to us or we obtain because of your use of this Site shall be collected in the U.S. and/or transferred to the U.S. and subject to U.S. law.

By using this Site, participating in any Site activities and/or providing us with your personal information and other information, you (a) consent to the transfer and/or processing of any Information to and in the U.S., (b) acknowledge that U.S. law may provide a lower standard of protection for personal data than the laws of your location and (c) understand that we shall collect, transfer, store, process and/or deal with your Information in accordance with this Privacy Policy and U.S. law. Consequently, to the full extent permitted by law, you hereby waive any claims relating to the processing of your personal information or other information in accordance with this Privacy Policy that may arise under the laws and regulations that apply to you in or of any other country or jurisdiction.

#### SECURITY, STORAGE AND RETENTION OF INFORMATION.

The Beato Goes To Sites maintain reasonable technical and organizational steps to help ensure that information collected is secure, including limiting the number of people who have physical access to our database servers and use of electronic security systems and password protections which guard against unauthorized access. The Beato Goes To Sites conduct financial transactions via secured transmissions. We limit access to visitor's information to employees and contractors who are authorized for the proper handling of such information, and any employee found violating our standards of security and confidentiality will be subject to our disciplinary processes. We also take reasonable steps to help make sure our third-party agents protect the security of your personal information. However, as with most Internet sites or services, it is possible that third parties may unlawfully access such personal information through several means despite our efforts.

Information collected at the Beato Goes To Sites will not be stored for longer than is necessary for the purposes described in this Privacy Policy, or to otherwise meet legal requirements.

#### ACCESSING AND CORRECTING INFORMATION.

##### Reviewing Your Information

You have the right to access, update and correct factual inaccuracies in personally identifiable information that we collect online at the Beato Goes To Sites, subject to certain exceptions. To do

so, you should log into your account. To help protect your privacy and the security of your personally identifiable information, we will take reasonable steps to verify your identity before granting access.

See the Terms of Use for how registered users of this Site who are California residents and are under 18 years of age may request removal of content or information in postings.

## 2. Parental Access

Parents/guardians of children under the age of 13 can print out and mail or fax us a signed form that allows them to review any personally identifiable information collected about their child, have this information deleted, and/or request that there be no further collection or use of their child's personally identifiable information. We will take steps to verify the identity of anyone requesting personally identifiable information about a child and to ensure that the person is in fact the child's parent or legal guardian.

## VII. LINKS TO THIRD PARTIES.

The websites that comprise the Beato Goes To Sites may contain links to other sites, including those of sponsors, advertisers, social networking platforms, and survey companies. These other websites are governed by their own privacy policies or information collection practices, which may be substantially different from ours. We encourage visitors to other websites to review the privacy policies and information collection practices of those websites.

## VIII. YOUR CALIFORNIA PRIVACY RIGHTS.

California Civil Code Section 1798.83 permits our visitors who are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to or write us:

asistent@lumealuifram.ro email, or you may contact us via regular mail at:

Beato Goes To 2366 Oberon Walk SE, Smyrna, GA 30080.

This document is the sole statement of the Beato Goes To Sites' Privacy Policy and no summary, restatement or other version thereof, or other privacy statement or policy, in any form, including, without limitation, machine-generated, is valid. In interpreting this Agreement, the English version governs the interpretation and meaning of the obligation set forth herein. To the extent there is an ambiguity or conflict with the Privacy Policy in other languages, the Privacy Policy in English governs.

## CHANGES TO THIS PRIVACY POLICY AND NOTICE.

We reserve the right to revise this Privacy Policy at any time for any reason in our sole discretion by posting an updated Privacy Policy without notice to you. Such revisions shall be effective immediately upon posting and if you use the Site after they become effective it will signify your agreement to be bound by the changes. We shall post or display notices of material changes on the Site's homepage or otherwise on the Site and/or e-mail you or notify you upon login about these changes; the form of such notice is at our discretion. However, we encourage you to check this Privacy Policy often for updates.

## CONTACT US

If you have any other questions about our information handling practices, including our practices with respect to children's personal information, please contact us at:

Beato Goes To

2366 Oberon Walk Se

Smyrna, GA 30080

USA

Or email us at: [beatogoesto@yahoo.com](mailto:beatogoesto@yahoo.com)