



**FOR IMMEDIATE RELEASE:**

**Mascot Books Publishes *Beato Goes to Israel***

**By Sucheta Rawal**

**Herndon, VA; December 6<sup>th</sup>, 2016:** Mascot Books announces the release of *Beato Goes to Israel*, written by Sucheta Rawal.

Beato is a curious cat exploring different countries around the world. On his next trip, he sets out on an adventure to Israel where he rides a camel, floats in the Dead Sea, and learns about the Holy Land. [www.BeatoGoesTo.com](http://www.BeatoGoesTo.com) Check out Beato's other adventures in Beato Goes to Greenland and Beato Goes to Indonesia.

The stories are based on real life events and actual pictures taken by the author during her journeys.

Through Beato, children will learn about different countries and cultures. By understanding cultures in a lighthearted story telling manner, with detailed illustrations of destinations around the world, children will learn the value of accepting one another regardless of race, culture or nationality. *Beato Goes To* series of books are appropriate for ages 4-7 and make for great international learning tools. Coloring pages can be downloaded from the website to engage the young minds. The books will come to life with an augmented reality application that can be downloaded on tablets or smartphone. Users will be able to access additional educational instruments through BeatoGoesTo.com.

**About the Author:**

Sucheta Rawal is an award-winning food and travel writer, cooking instructor, and philanthropist. As the founder of the nonprofit Go Eat Give, Sucheta's personal mission is to raise cultural and diversity awareness of different countries with adults and kids. The organization connects people around the world through volunteer and cultural immersion tours, cooking classes, speaker events, and blogs. Originally from India, Sucheta moved to United States at the age of seventeen and has traveled to over sixty countries. She has been a freelance writer for various print and digital publications, including CNN, Creative Loafing, CheapOAir, and The Huffington Post. She also motivates students and adults to follow their own passions and travel with a purpose, by speaking at corporations, schools, travel shows, and conferences. Sucheta was named one the top five most influential cultural bloggers in the world by The Foundation of Florence. Visit her website: [www.suchetarawal.com](http://www.suchetarawal.com)

For more information about *Beato Goes to Israel* please visit [www.BeatoGoesTo.com](http://www.BeatoGoesTo.com) or email Sucheta Rawal [sucheta@goeatgive.com](mailto:sucheta@goeatgive.com). Sucheta is available for interviews, readings, signings and presentations.

**Follow Beato on Facebook and Twitter @BeatoGoesTo**

*Beato Goes to Israel* is registered with the American Wholesale Book Company, Baker & Taylor, Follett Library Resources, and Ingram, and available online with the following retailers:



### **About Mascot Books**

Mascot Books, located in Herndon, Virginia, was co-founded in 2003 by Naren Aryal. Mascot Books has published over 1,000 books with a diverse library of titles including children's, young adult, fiction, nonfiction, cookbooks, and more. Learn more at [www.mascotbooks.com](http://www.mascotbooks.com).