



FOR IMMEDIATE RELEASE:

Mascot Books Publishes *Beato Goes to Indonesia*

By Sucheta Rawal

Herndon, VA; July 4, 2017: Mascot Books announces the release of *Beato Goes to Indonesia* by Sucheta Rawal, and first augmented reality children's book application.

Beato Goes To Indonesia (ISBN: 978-1-63177-630-4) is the third book in the series where Beato, a real-life curious cat from the suburbs of Atlanta, explores different countries around the world. In Indonesia, he comes across exotic animals, climbs volcanoes, goes scuba diving, and learns to do yoga. Portion of proceeds from *Beato Goes To Indonesia* will be donated to the Bali Children's Project, a nonprofit organization that helps kids in the villages on the island of Bali, receive education.

The books are designed to educate children about world's important issues such as endangered animals, global warming, healthy eating, religious and cultural differences. In each book, Beato meets a local kid, who acts as his tour guide and takes him on a fun and adventurous trip around the country. *Beato Goes To* series of books are appropriate for ages 4-7 and make for great international learning tools.

Beato's other adventures include *Beato Goes to Greenland* and *Beato Goes to Israel*.

Follow Beato on Facebook and Twitter @BeatoGoesTo. Follow the blog and download additional resources at www.beatogoesto.com

First Augmented Reality App

Beato Goes To Greenland book comes to life with an accompanying augmented reality application that can be downloaded on tablets or smartphone from iTunes and Google Play. The app features 3-D, sound, motion, interactive touch screen activities, and read-to-me story telling making reading fun and engaging.

About the Author:

Sucheta Rawal is an award-winning food and travel writer, cooking instructor, and philanthropist. As the founder of the nonprofit Go Eat Give, Sucheta's personal mission is to

raise cultural and diversity awareness of different countries with adults and kids. The organization connects people around the world through volunteer and cultural immersion tours, cooking classes, speaker events, and blogs. Originally from India, Sucheta moved to United States at the age of 17 and has traveled to 70 countries. She has been a freelance writer for various print and digital publications, including CNN, Creative Loafing, CheapOAir, and The Huffington Post.

She also motivates students and adults to follow their own passions and travel with a purpose, by speaking at corporations, schools, travel shows, and conferences. Sucheta was named “One of the Five Most Influential Cultural Bloggers in The World” by the Foundation of Florence, Italy in 2012. She was a finalist for the Atlanta Press Club 2012 Award of Excellence, nominated for Caribbean Journalism Award 2015, and named “40 Under 40 - Georgia’s Best and Brightest” by *Georgia Trend* magazine in 2016.

More information about the author at www.suchetarawal.com

To set up an interview, reading, book signing, or for more information regarding *Beato Goes To*, please contact: Sucheta Rawal at sucheta@beatogoesto.com or phone (404) 357-0172.

Beato Goes to Indonesia is registered with the American Wholesale Book Company, Baker & Taylor, Follett Library Resources, and Ingram, and available online with the following retailers:



About Mascot Books

Mascot Books, located in Herndon, Virginia, was co-founded in 2003 by Naren Aryal. Mascot Books has published over 1,000 books with a diverse library of titles including children’s, young adult, fiction, nonfiction, cookbooks, and more. Learn more at www.mascotbooks.com.