



**FOR IMMEDIATE RELEASE:**

**Mascot Books Publishes *Beato Goes to Greenland*  
By Sucheta Rawal**

**Herndon, VA; July 5th, 2016:** Mascot Books announces the release of *Beato Goes to Greenland*, written by Sucheta Rawal and illustrated by Romania based, Alexandra Abagiu and Oana Coheci.

Beato is a multi-cultural curious Norwegian Forest Cat who travels around the world to learn about what's beyond his suburban home in Atlanta. As he makes his way to **Greenland, Israel and Indonesia** in the first three books, he meets local kids, who become his tour guide for the rest of his stay. Together, they gather information about the country's landscapes, historic sites, food, animals, religion, music, dance, and sports, as they embark on fun and educational adventures. The stories are based on real life events and actual pictures taken by the author during her journeys.

**Beato Goes to Israel** is scheduled to release in Fall 2016 and **Beato Goes to Indonesia** in Winter 2016.

Through Beato, children will learn about different countries and cultures. By understanding cultures in a lighthearted story telling manner, with detailed illustrations of destinations around the world, children will learn the value of accepting one another regardless of race, culture or nationality. *Beato Goes To* series of books are appropriate for ages 4-7 and make for great international learning tools. Coloring pages can be downloaded from the website to engage the young minds. The books will come to life with a free augmented reality application that can be downloaded on tablets or smartphone. Users will be able to access additional educational instruments through BeatoGoesTo.com.

**About the Author:**

Sucheta Rawal is an award-winning food and travel writer, cooking instructor, and philanthropist. As the founder of Go Eat Give, a 501(c)(3) registered non-profit, Sucheta's personal mission is to raise cultural and diversity awareness through meaningful travel, ethnic food, and community interaction. The organization educates people through international tours, cooking classes, speaker events and a blog.

Originally from India, Sucheta moved to United States at the age of 17, and received her Bachelors and Masters in Finance from Georgia State University. After working as an investment banker and a corporate consultant, she decided to pursue her passion for food and travel. Sucheta has been a freelance writer for various print and digital publications, including *CNN*, *Creative Loafing*, and *The Huffington Post*. She also motivates kids and adults to follow their own passion and travel with a purpose, by speaking at corporations, schools, universities, women's organizations, travel shows, and conferences.

For more information about *Beato Goes to Greenland*, please visit [www.BeatoGoesToGreenland.com](http://www.BeatoGoesToGreenland.com) or email Sucheta Rawal [sucheta@goeatgive.com](mailto:sucheta@goeatgive.com).

*Beato Goes to Greenland* is registered with the American Wholesale Book Company, Baker & Taylor, Follett Library Resources, and Ingram distributors and available online with the following retailers:



**About Mascot Books:**

Mascot Books, located in Herndon, Virginia, was co-founded in 2003 by Naren Aryal. Mascot Books has published over 1,000 books with a diverse library of titles including children's, young adult, fiction, nonfiction, cookbooks, and more. Learn more at [www.mascotbooks.com](http://www.mascotbooks.com).